



 Scotland's Colleges

**INTERNATIONAL**

**Training and Development  
Services for the Hospitality  
and Tourism Industry**



**The Scottish  
Government**

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# Hospitality and Tourism in Scotland

The hospitality and tourism industry is one of Scotland's key industries bringing in revenues of around £4.2 billion to the Scottish economy. Over 200,000 people are employed across a wide spectrum of tourism-related businesses. Approximately 9% of all Scottish jobs are in tourism-related industries.

The hospitality and tourism sector is an ever changing and expanding industry which can offer customer-focused, motivated and passionate individuals a wealth of opportunities. The sector includes the provision of food, drink and accommodation as well as some more specialist services.

Colleges in Scotland are the primary source of skills development services that support businesses in this industry to maintain world-class standards of service.



## Services for International Markets

Scotland's Colleges Hospitality Partnership (SCHP) provides vocational education services in country through face-to-face teaching or in Scotland, depending on the best value solution. Additionally, we can provide blended learning that is well supported by tutor advice and guidance for online courses. The methodology used to provide the service is flexible and will be on the basis of customer requirements taking into account the nature of the subject and the budget available. Customers can select specific course units/topics that meet their specific needs and colleges in Scotland can provide training for trainers in order to develop institutional capacity to deliver courses and to save on costs.

Examples of education and training services on offer include:

- programmes with articulation routes to Scottish universities
- workforce development according to business specific requirements
- training of trainers in specialist areas or in the latest pedagogical approaches
- development of online programmes using technology to support staff/students learning
- joint student projects using cultural differences to enhance learning
- faculty and student exchanges into hospitality and tourism programmes delivered at Scottish colleges
- language skills and cultural development

- short courses in specialist areas such as food hygiene and customer care.

All training solutions are discussed to assess the most suitable delivery approach for the student, taking into account the nature of the course.



## Our Track Record

Hospitality college partners in Scotland have relationships with educational institutions, employers, agencies and governments in countries including India, Bangladesh, Bulgaria, USA, Oman, Namibia, Malawi and many countries across Europe. We have led on significant capacity building initiatives to develop education infrastructure including the highly successful Equipping Vocational Education and Training Staff (EVETS) project in Malawi.

Excellence in vocational education provision has been recognised in international fora through medals awarded for competing in the Nations Cup and invitations to speak at international conferences in respect of hospitality and tourism education.

Members of the partnership work with employers to develop the skills of their workforce and so improve competitiveness in Scotland and internationally. Examples of employers whom we provide training services for, and have student work experience arrangements with, include: Macdonald Hotels & Resorts; InterContinental Hotels Group; Nairn's at Stirling Castle; The Gleneagles Hotel; Turnberry Hotel and Golf Resort; Cameron House on Loch Lomond and premier restaurants in Glasgow and Edinburgh.



## For further information contact:

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